



Vestre benches fabricated with Kebony Clear Decking. Photo credit: Ren Dodge

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## SCANDINAVIAN MODERN OUTDOOR FURNITURE A HIGHLIGHT OF JACK LONDON SQUARE

**Oakland, CA – August 19, 2019** – Oakland landmark mixed-use waterfront area Jack London Square now features an array of modern outdoor benches and other seating manufactured by Oslo, Norway-based Vestre and fabricated from Kebony modified wood.

The waterfront park project, designed by Oakland-based landscape architects EinwillerKuehl, utilizes dozens of pieces of outdoor furniture by Vestre,

fabricated with powder-coated galvanized steel and Kebony Clear Decking. Vestre's Bloc sunbenches and chairs, and Stoop benches are situated throughout the project, which provides the public easy access to the Oakland/Alameda estuary.

Located in Oakland along the Oakland/Alameda estuary, Jack London Square is Oakland's only publicly accessible mixed-use waterfront area and a well-known landmark since the mid-1800s. With its rich history as the heart of Oakland's Port operations, Jack London Square is a historic working waterfront and is one of the Bay Area's premier recreational, dining and commercial districts, offering a vibrant hub for outdoor recreation, events and the latest dining and entertainment options

Vestre's products are produced in Norway and Sweden using top-quality materials, enabling them to be used problem-free for many years. A third-generation, family-owned company, Vestre's head office is located in Oslo.

## **About Kebony**

Kebony is a high quality, sustainable wood that doesn't require any maintenance besides basic cleaning. Kebony has [proven qualities](#) for a wide range of areas, and is often the preferred material for patios and exterior cladding. [The Kebony Technology®](#) is a patented and environmentally friendly wood treatment process originally developed in Norway. This process uses a bio-based fluid to improve the qualities and characteristics of the wood. The cell structure is permanently altered, providing the wood with the abilities and [deep tan resembling tropical hard wood](#).

The company's global headquarters is based in Oslo, Norway, with its production facility in Skien, South of Oslo. The Kebony USA team is located in St. Clair, Michigan, with local representation both on the East and West Coasts. Kebony has received numerous awards for its environmentally friendly technology and innovation, including its naming as a World Economic Forum Technology Pioneer and a Global Cleantech 100 company. Kebony has been embraced by leading architects, designers and developers, which are served through a global sales and distribution network.

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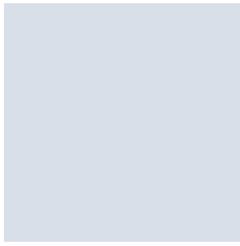
Kebony is a Norwegian company which aims to be the **leading wood brand and technology organization**. Underpinned by proven timber modification technologies, it produces an enhanced wood of a superior quality that is both environmentally friendly and cost-effective.

The company's **headquarters is based in Oslo**, with its production facility in Skien, South of Oslo. Currently employing about 60 people, Kebony has subsidiaries in Norway, Denmark and Sweden, sales representatives in Germany, France, UK and the US and a wide distribution network internationally. Shareholders are leading the venture with private equity investors from Germany, France, UK and Norway. The company has received numerous awards for its environmentally friendly technology and innovation, including its naming as a World Economic Forum Technology Pioneer.

The **Kebony® technology** permanently transforms sustainable wood species such as pine into Kebony wood with features that are comparable, and in some cases superior, to those of precious tropical hardwoods. This unique environmentally friendly process is also a superior alternative to traditional wood treatment based on impregnation with biocides (wood preservatives). The company's patent-protected production processes yield products that deliver major improvements in durability and dimensional stability, at the same time as being highly attractive. The Kebony products are suitable for a multitude of applications and designs – encompassing both indoor and outdoor applications.

**Kebony's mission** is, through active innovation, quality thinking and understanding of commercial possibilities; give the world beautiful, long lasting and environmentally friendly wood products. The company will show social responsibility and contribute to improvements of the environment in a way that builds a better future.

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