



Feb 18, 2021 15:39 EST

KEBONY NOW SELLING DECKING DIRECT-TO-CONSUMER

FOR IMMEDIATE RELEASE

KEBONY NOW SELLING DECKING DIRECT-TO-CONSUMER

Award-Winning Kebony Deck Board, which Accommodates Four Different Types of Fasteners, Now Available Online Through the Company's US Website

St. Clair, MI – Feb. 18, 2021 – Modified wood decking and cladding manufacturer Kebony today announced the launch of [Kebony Direct](#), a new

online system for consumers to purchase the company's award-winning Deck Board and fasteners, according to Kebony US Director Andy Hehl.

“The response for our KebonyDeck Board products, which we launched officially last year, has been overwhelming,” Hehl said. “And given its ease of installation using four different fastening options, our simple three-step ordering process is something both professional deck builders and weekend warriors will love.”

- **Step-Clip™ for Kebony**, which uses easy to install strips to minimize the time and labor spent fastening the deck.
- **Fastenator® hidden fastener clips** that secure the deck without screwing into the board's face.
- **Pro Plug® System for Kebony**, which enables positive lateral connection of fastening through the face along with a smooth, uniform surface.
- Customer-provided **stainless steel screws through the face of our Kebony Deck Board** can also be used. Kebony recommends placing the screws 1” from the edge of the board.

Online orders typically arrive within one to two weeks. Orders totaling 1,000 or more lineal feet qualify for free shipping.

The Kebony Deck Board comes with a 30-year, non-prorated warranty against rot, with no maintenance required and a 50-75 year expected lifespan. It evenly fades to silver-gray patina when left unfinished.

Kebony is a Norwegian company which aims to be the **leading wood brand and technology organization**. Underpinned by proven timber modification technologies, it produces an enhanced wood of a superior quality that is both environmentally friendly and cost-effective.

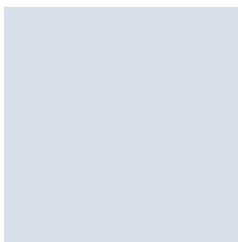
The company's **headquarters is based in Oslo**, with its production facility in Skien, South of Oslo. Currently employing about 60 people, Kebony has

subsidiaries in Norway, Denmark and Sweden, sales representatives in Germany, France, UK and the US and a wide distribution network internationally. Shareholders are leading the venture with private equity investors from Germany, France, UK and Norway. The company has received numerous awards for its environmentally friendly technology and innovation, including its naming as a World Economic Forum Technology Pioneer.

The **Kebony® technology** permanently transforms sustainable wood species such as pine into Kebony wood with features that are comparable, and in some cases superior, to those of precious tropical hardwoods. This unique environmentally friendly process is also a superior alternative to traditional wood treatment based on impregnation with biocides (wood preservatives). The company's patent-protected production processes yield products that deliver major improvements in durability and dimensional stability, at the same time as being highly attractive. The Kebony products are suitable for a multitude of applications and designs – encompassing both indoor and outdoor applications.

Kebony's mission is, through active innovation, quality thinking and understanding of commercial possibilities; give the world beautiful, long lasting and environmentally friendly wood products. The company will show social responsibility and contribute to improvements of the environment in a way that builds a better future.

Contacts



John McIsaac
Press Contact
Public Relations
john@mcisaacpr.com
503-481-9621