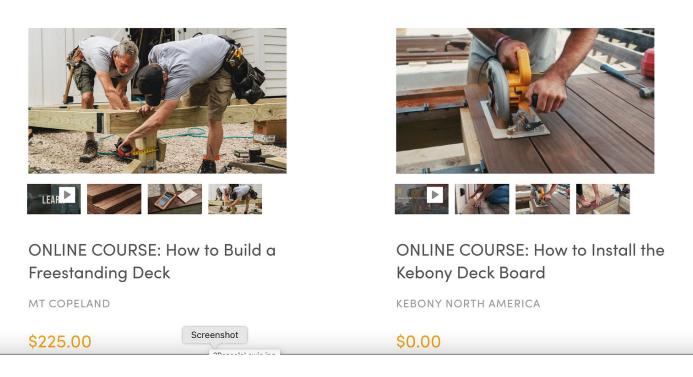


Installation Courses



Jan 10, 2022 18:56 EST

KEBONY FEATURED IN M.T. COPELAND DECK BUILDING TRAINING VIDEOS

FOR IMMEDIATE RELEASE

KEBONY FEATURED IN M.T. COPELAND DECK BUILDING TRAINING VIDEOS

M.T. Copeland's Online Course for Professional Development in the Building Trades, "How to Build a Freestanding Deck" is Now Available with Kebony Decking Purchases

HOUSTON, TX - Nov. 17, 2021 - Kebony has a new educational resource for

professionals in the building trades, developed by M.T. Copeland, called "<u>How</u> <u>to Build a Freestanding Deck</u>," according to Kebony North American Marketing Director Ben Roberts.

Instructed by expert builder, remodeler and craftsman <u>Mike Guertin</u>, this is one of M.T. Copeland's 30+ online courses designed for first-time deck builders, contractors, and even seasoned trade professionals who want to learn better techniques for their work and develop a successful decking business.

"How to Build a Freestanding Deck" is six hours and thirty minutes of training made available to learn in 37 video lessons, from planning the deck to framing methods to setting joists and all points in between. Kebony is the decking shown in the course, but the techniques can be applied for any decking product.

Kebony is pushing training in the industry through more online education, such as this one. "The more educated and trained we can make professionals, the better our reputation as a player in decking will be," Roberts said. "This course by M.T. Copeland is the best in the industry and we want to make it easy for our customers to gain this knowledge."

Guertin's methodologies are formulated for pros but can be easily learned by skilled amateurs. He often trains other contractors and inspires the next generation on building practices and building codes at his local home builders association and industry events such as JLC Live, DeckExpo and the International Builders Show.

"M.T. Copeland helps working professionals further their careers in the industry with expert-led online courses that make them better, smarter tradespeople," M.T. Copeland CEO Gabe Jewell said. "Our training courses provide a foundation in construction fundamentals and technical skills with real-world applications to grow on the job.

About Kebony

Kebony is a high quality, sustainable wood that doesn't require any maintenance besides basic cleaning. Kebony has <u>proven qualities</u> for a wide range of areas and is often the preferred material for patios and exterior

cladding. <u>The Kebony Technology</u>[®] is a patented and environmentally friendly wood treatment process originally developed in Norway. This process uses a bio-based fluid to improve the qualities and characteristics of the wood. The cell structure is permanently altered, providing the wood with the abilities and <u>deep tan resembling tropical hardwood</u>.

The company's global headquarters is based in Oslo, Norway, with its production facility in Skien, South of Oslo. The Kebony USA team is located in St. Clair, Michigan, with local representation both on the East and West Coasts. Kebony has received numerous awards for its environmentally friendly technology and innovation, including its naming as a World Economic Forum Technology Pioneer and a Global Cleantech 100 company. Kebony has been embraced by leading architects, designers and developers, which are served through a global sales and distribution network.

About M.T. Copeland

M.T. Copeland's mission is to train the next generation of qualified workers seeking great-paying, highly fulfilling careers in the trades — by providing affordable, <u>online courses</u> to help them become efficient, smart builders, through expert knowledge taught by professionals in the field. With their affordable training, companies can reduce costs for training new hires and provide a convenient, educational experience for those working on the job.

Students can learn a variety of skills from their online library ranging from subjects on carpentry to plumbing to drywall to blueprint reading, watch lessons at their own pace, and earn certificates of completion to share with employers or hiring managers. Visit this <u>link</u>for the downloadable "How to Build a Freestanding Deck" course teaser and <u>here</u> for photography related to M.T. Copeland courses.

###

Kebony is a Norwegian company which aims to be the **leading wood brand and technology organization**. Underpinned by proven timber modification technologies, it produces an enhanced wood of a superior quality that is both environmentally friendly and cost-effective. The company's **headquarters is based in Oslo**, with its production facility in Skien, South of Oslo. Currently employing about 60 people, Kebony has subsidiaries in Norway, Denmark and Sweden, sales representatives in Germany, France, UK and the US and a wide distribution network internationally. Shareholders are leading the venture with private equity investors from Germany, France, UK and Norway. The company has received numerous awards for its environmentally friendly technology and innovation, including its naming as a World Economic Forum Technology Pioneer.

The **Kebony® technology** permanently transforms sustainable wood species such as pine into Kebony wood with features that are comparable, and in some cases superior, to those of precious tropical hardwoods. This unique environmentally friendly process is also a superior alternative to traditional wood treatment based on impregnation with biocides (wood preservatives). The company's patent-protected production processes yield products that deliver major improvements in durability and dimensional stability, at the same time as being highly attractive. The Kebony products are suitable for a multitude of applications and designs – encompassing both indoor and outdoor applications.

Kebony's mission is, through active innovation, quality thinking and understanding of commercial possibilities; give the world beautiful, long lasting and environmentally friendly wood products. The company will show social responsibility and contribute to improvements of the environment in a way that builds a better future.

Contacts

John McIsaac

Press Contact Public Relations john@mcisaacpr.com 503-481-9621